

# Press Release

Date Issued Friday 12th February 2016

## **FinTech expert Susanne Chishti appointed Non-Executive Director of The Just Loans Group PLC.**

Susanne Chishti, one of Europe's leading FinTech experts, has joined The Just Loans Group PLC's Board as a Non-Executive Director.

The Just Loans Group CEO John Davies says, "We are delighted to have someone of Susanne's experience and calibre joining us at a time when FinTech is enabling us to deliver customer service enhancements and providing new technologies in our back office. Additionally we are increasingly looking to support and invest in budding FinTech entrepreneurs that enhance our business model."

Susanne is CEO at FINTECH Circle and Chairman of FINTECH Circle Innovate, roles that benefit from her entrepreneurial and mentoring skills, alongside her FinTech and banking experience. She is regularly called upon to present at leading FinTech conferences and events around the world. Susanne is also the co-Editor of THE FINTECH Book.

Susanne has been recognised in the European Digital Financial Services 'Power 50' 2015, - an independent ranking of the most influential individuals in Europe's digital financial services sector. She has also been named as one of the 100 leading women in FinTech and top 15 Twitter FinTech influencers.

Commenting on her appointment Susanne says, "Within the FinTech sector, alternative finance is booming across Europe as a result of the major banks' lack of lending post the financial crisis. I am delighted to be joining The Just Loans Group PLC; it does an excellent job in helping to bridge the funding gap that has restricted the progress of UK businesses over the last few years and it's now planning to take that model to other European market places.

FinTech innovation provides SMEs with more choice in raising capital and The Just Loans Group, as a superior debt capital provider, is well placed to support this. The Group has a strong FinTech vision leveraging latest technology, credit scoring analytics and security available to the benefit of its customer base. It really believes in partnerships by supporting the best FinTech firms with tailor-made funding and support strategies to enable them to revolutionise the current financial services sector by scaling up their businesses."

John Davies adds, "Susanne will make a great contribution to accelerating our involvement in the most promising and customer focused FinTech technologies and companies that will see us take a lead in the European digital lending space."

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## Notes

**The Just Loans Group PLC** lends to growing UK Businesses through three wholly owned subsidiaries.

**Just Cash Flow PLC** is a responsible specialist lender to UK businesses and patron of the National Association of Commercial Finance Brokers.

**Just Finance Loans and Investments PLC** takes an equity investment in companies in conjunction with longer term loans, with repayments to suit the customer's business profile.

**Just Bridging Loans PLC** specialises in providing funding in the commercial property sector.

For more information  
[thejust-group.com](http://thejust-group.com)

**FINTECH Circle** is Europe's 1st Angel Network focused on fintech investments, organizer of London's FINTECH Tours and a community of more than 9,000 fintech visionaries globally.

FINTECH Circle Innovate helps to close the gap between corporate strategy and innovation in FinTech for banks by sourcing the best targets for partnership, incubation, investment and acquisition purposes.

TheFINTECH Book is the first globally crowd-sourced book on the FinTech industry which will be published on the 1st April 2016 and can be pre-ordered already on Amazon.

For more information  
[fintechcircle.com](http://fintechcircle.com)  
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